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### **Betty's Tasty Buttons to Open in Fitler Square**

Philadelphia, PA...The Center City office of Michael Salove Company Commercial Real Estate is pleased to announce the completion of a lease transaction at 2241 Grays Ferry Avenue. Betty's Tasty Buttons will open in the fall of 2008, and will occupy 600 sf on the first floor.

Betty's Tasty Buttons' original fudge recipe came from owner Liz Begosh's grandmother's recipe. Grandmother Betty passed the recipe along to Liz when she was 10 years old. Over the past few years, Liz has been creating new variations, but keeping her grandmother's basic recipe intact. Betty's Tasty Buttons takes extra care in sourcing ingredients, growing their network with local businesses, and listening to their customers.

Initially, Betty's Tasty Buttons will occupy 2241 Grays Ferry Avenue as a production facility. After production is set up, Liz will open her doors to the community to purchase fudge and other goodies. Liz currently sells Betty's Tasty Buttons' products through various retail outlets, including Headhouse Farmers Market, Fitler Square Farmers Market, Capigiro, Metropolitan Bakery Du Jour Market, DiBruno Bros. Gourmet Market, and [www.etsy.com](http://www.etsy.com).

Betty's Tasty Buttons joins Grace Tavern, LaVa Café, Woven Treasures, Ants Pants Café, Café Lutecia, Bicycle Therapy, Good Karma Café and Dmitri's in the Fitler Square neighborhood.

Dana Zamparelli represented both the landlord and tenant in this transaction. According to Ms. Zamparelli, "Followers of Betty's Tasty Buttons will no longer have to wait to see Liz on Saturdays at Fitler Square Farmers Market; they will be able to buy treats all week at the new Fitler Square location."

Michael Salove Company has its headquarters in Center City Philadelphia. It is one of the region's preeminent tenant and developer advisory firms, exclusively representing regional, national and international retailers and developers.

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