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### **Michael Salove Company Completes Lease with Yogorino**

Philadelphia, PA... Michael Salove Company Commercial Real Estate is pleased to announce the completion of a lease transaction at 230 S. 20th Street. Yogorino, a subsidiary of Verona, Italy-based Oblo s.r.l., will celebrate its official grand opening on Friday, July 10, 2009. The first fully dedicated retail store in North America, only one block off Rittenhouse Square, will occupy 500 sf on the corner of 20th & Locust. Jacob Cooper of Michael Salove Company represented the tenant in this transaction.

Yogorino is a low-fat and low-calorie, all natural product made from organic milk. Yogorino is characterized by both its unique and unmistakable tart flavor, as well as by its health beneficial 6 pro-biotic bacterial strains. Yogorino is even further distinguished by its distinctive, innovative and 100% biodegradable blue eco-friendly cups.

The North American flagship store is being opened by Philadelphia residents, and co-managing partners, Ms. Cata Raisbeck and Mr. Hampton Long. "What makes Yogorino such a unique product is that one can have it any day at any time of day- including breakfast," said Ms. Raisbeck. "Bringing Yogorino to Philadelphia is the realization of months of hard work by both our Italian partner, Oblo s.r.l., as well as our North American based team. It will be a distinct honor to serve a product of Yogorino's exceptional quality to the people of Philadelphia," said Mr. Long.

The 15-year old company has enjoyed great success internationally with more than 200 stores around the world including Italy, Spain, Japan, South Korea and Dubai among others. Now, Philadelphians will have the first opportunity to welcome Yogorino to North America. "We simply cannot express how excited we are to introduce Yogorino to the City of Brotherly Love," said Ms. Raisbeck.

Michael Salove Company has its headquarters in Center City Philadelphia. It is one of the region's preeminent tenant and developer advisory firms, exclusively representing regional, national and international retailers and developers. Michael Salove Company is the X Team partner office of the Philadelphia region. X Team is a national network comprised of retail brokerage offices with local market expertise in over 45 major markets throughout the US and Canada.

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